



# 2<sup>nd</sup> Build Asia 2006

## Int'l Exhibition & Conference

28-29-30 August 2006  
Karachi Expo Centre, Pakistan



Incorporating:  
Worldwide Property Show  
Wood Furniture Asia

### POST EVENT REPORT

<p><b>Introduction &amp; History</b></p>	<p>Building and Construction Sector is among the identified sectors by the Government of Pakistan as the driver of economical growth. There are strong backward and forward linkages associated with construction and housing sector and hence a spurt in activity in this sector unleashes a chain reaction in other industries. It is also said that no less than 40 industries are linked to construction and housing sector.</p> <p>The Government has identified housing and construction as one of the major drivers of growth and has undertaken a number of measures to give impetus to this Sector, which has helped revive construction activities in the Country. Some of them include:</p> <ul style="list-style-type: none"> <li>• Significant reduction in import duties on building materials including steel and its products</li> <li>• Significant reduction in the duty on imported machinery for Construction Sector together with exemption from levy of sales &amp; withholding taxes.</li> <li>• Elimination of excise duty on paints and varnishes</li> <li>• Removing uncertainties from the real market by computerizing and making public disclosure of ownership documents</li> <li>• Easier access to financing</li> </ul> <p>The <b>2<sup>nd</sup> International Build Asia 2006</b> incorporating Worldwide Property Show, Property Asia and Wood &amp; Furniture Asia Exhibitions was one of the most promising and enduring exhibition held from 28 – 30 August 2006 at Karachi Expo Centre. Build Asia offered the International and Pakistani business community a strategic launch-pad to access the vibrant Pakistani, Afghanistani, Chinese, Middle East and Central Asian Republic Markets. The Event focused on the immense potential of the Building and Construction Industry in Pakistan and displayed latest Technological Advancements of Equipments, Materials, Services and Techniques in the related fields, provided opportunities to Overseas Exhibitors to interact with local entrepreneurs for joint ventures, transfer of technologies and appointing Agents / Distributors / Partners.</p>		
<p><b>Inauguration</b></p>	<p><b>Madam Nasreen Jalil</b>, Vice Mayor of Karachi City inaugurated the <b>2<sup>nd</sup> Build Asia 2006</b> on <b>August 28, 2006</b>. Foreign Delegates including Overseas Pakistanis from 27 Countries graced the <b>International Build Asia 2006 Exhibition</b>.</p>		
<p><b>Exhibit Profile</b></p>	<ul style="list-style-type: none"> <li>§ Consulting Engineers, Civil, E &amp; M, HVACR</li> <li>§ Architects &amp; Town Planners</li> <li>§ Construction Management Consultants</li> <li>§ Project Management Consultants</li> </ul>	<ul style="list-style-type: none"> <li>§ Hi-Tech Building Materials</li> <li>§ Space frames (large span structures)</li> <li>§ Prefab Housing Systems</li> <li>§ Low-cost Housing Systems</li> <li>§ Interior Designers &amp; Decorators</li> </ul>	<ul style="list-style-type: none"> <li>§ Safety Equipment &amp; Tools</li> <li>§ Survey, Mapping &amp; Instrumentation</li> <li>§ Water Pumps &amp; Hoses</li> <li>§ Access / Raised Floor Systems</li> <li>§ Banks &amp; D.F.'s</li> <li>§ Housing Loan Financers</li> </ul>

<p style="text-align: center;"><b>Exhibit Profile</b></p>	<ul style="list-style-type: none"> <li>§ Geo-tech / Foundation Engineering</li> <li>§ Environmental Consultants Contractors, Civil, E &amp; M, HVACR</li> <li>§ Builders &amp; Developers</li> <li>§ Turkey Contractors</li> <li>§ Design Build Contractors</li> <li>§ EPC Contractors</li> <li>§ Hi-Rise Construction</li> <li>§ Port, Harbor &amp; Tunnel Construction</li> <li>§ Formworks &amp; Scaffolding Systems</li> <li>§ Earthmoving Machinery &amp; Equipment</li> <li>§ Drilling &amp; Mining Equipments</li> <li>§ Premix Concrete Plant &amp; Equipment</li> <li>§ Asphalt Plant &amp; Equipment</li> <li>§ Mobile / Tower Cranes &amp; Fork Lifts</li> <li>§ Construction Equipment, Tools &amp; Hardware</li> <li>§ M.S. Bar &amp; Section Manufacturers</li> <li>§ Cement Manufacturers</li> <li>§ Pre-stressing Equipment, Strands &amp; Accessories</li> <li>§ Construction Chemicals / Concrete Technology</li> <li>§ Pre-Engineered Steel Buildings</li> <li>§ Pre-cast Building Products</li> </ul>	<ul style="list-style-type: none"> <li>§ Marble &amp; Granite Tiles &amp; Slabs</li> <li>§ Doors &amp; Windows (Alum, Steel, Wood, PVC)</li> <li>§ Pipes &amp; Fittings (G.I, C.I, M.S, PVC &amp; RCC)</li> <li>§ Glazing / Glass Partitions &amp; Curtain walls</li> <li>§ Intercom / Telecom System</li> <li>§ Escalators, Elevators &amp; Lifts</li> <li>§ Sealants &amp; Adhesives</li> <li>§ Parks, Resorts &amp; Landscaping Works</li> <li>§ Solid Waste Management</li> <li>§ Swimming Pool Equip</li> <li>§ Waterproofing &amp; Insulation</li> <li>§ Home &amp; Office Furniture &amp; Furnishings</li> <li>§ Kitchen Cabinets &amp; Equipment</li> <li>§ Electrical Cables &amp; Wires</li> <li>§ Burglar Alarm System</li> <li>§ Fire Fighting &amp; Fire Alarm System</li> <li>§ Lightings &amp; Ceiling Fans</li> <li>§ UPS (Un-interrupted Power Supply)</li> <li>§ Emergency Standby Generators</li> <li>§ Air Compressors</li> <li>§ Air Conditioning Plants &amp; Equipment</li> <li>§ Domestic Appliances, AC's &amp; Room Coolers</li> </ul>	<ul style="list-style-type: none"> <li>§ Insurance Companies</li> <li>§ Adjudicators / Evaluators</li> <li>§ Real Estate Agents / Property Dealers</li> <li>§ Accountants &amp; Auditors</li> <li>§ Water Purification &amp; Filters</li> <li>§ Bathroom Fittings &amp; Fixtures (Sanitary wares)</li> <li>§ Ceramic, Porcelain, Clay &amp; PVC Tiles</li> <li>§ Paints &amp; Varnishes</li> <li>§ Carpet, False Ceiling &amp; Wall Coverings</li> <li>§ GRC, GRP &amp; Fiber Glass Products</li> <li>§ Solar Energy Systems</li> <li>§ Bitumen &amp; Bituminous Products</li> <li>§ Gypsum &amp; Asbestos Products</li> <li>§ Architectural Finishes &amp; Facades</li> <li>§ CAD, CAM &amp; other Softwares</li> <li>§ Mobile Communications</li> <li>§ Technical publications</li> </ul>
<p style="text-align: center;"><b>Participating Countries</b></p>	<ul style="list-style-type: none"> <li>§ China</li> <li>§ Sharjah</li> <li>§ Ras Al Khaimah</li> <li>§ Dubai</li> <li>§ Germany</li> </ul>	<ul style="list-style-type: none"> <li>§ Italy</li> <li>§ Malaysia</li> <li>§ Singapore</li> <li>§ Thailand</li> <li>§ Turkey</li> </ul>	<ul style="list-style-type: none"> <li>§ U.K</li> <li>§ Myanmar</li> <li>§ U.S.A.</li> <li>§ Lebanon etc.</li> </ul>

<b>Exhibitors/Participant Companies</b>	<p>There were numerous companies from all around the world who participated and displayed their products and services.</p>
<b>Total Number of Exhibitors</b>	<p>There were <b>166</b> Exhibitors from all around the globe including <b>55%</b> foreigners &amp; <b>45%</b> domestic exhibitors.</p>
<b>Total Number of Stalls</b>	<p>The total number of stalls was <b>450</b> for the purpose of gathering the immense potential of the Building, Construction, and Property &amp; Real Estate Industry in Pakistan.</p>
<b>Total Exhibit Area (sqm)</b>	<p><b>2<sup>nd</sup> Build Asia 2006</b> was organized in 4 halls of Expo Centre comprising an area of <b>9000 sqm</b>.</p>
<b>Total Visitors (Local as well as foreign visitors + delegates)</b>	<p>A large number of <b>Trade/Corporate Visitors</b> turned out to visit <b>2<sup>nd</sup> Build Asia 2006</b>; the entry was allowed by invitation through corporate visitor pass. The total number of visitors who attended the <b>2<sup>nd</sup> Build Asia 2006 Exhibition and Conferences</b> were almost <b>27, 305 Trade/Corporate Visitors</b> &amp; <b>160</b> were <b>Foreign Delegates</b>.</p>
<b>International Conference on Construction Industry – ICCI 2006</b>	<p><b>ICCI 2006 Conference</b> focused on the “Construction boom in Pakistan: Present &amp; Future” where engineers, contractors, builders, consultants, central &amp; local government officials, bankers, policy makers, investors, stake holders and other practitioners &amp; professionals in the Build &amp; Housing sector highlighted the key issues, exchange their views, assess and discussed the potential strategies for the sustainable growth of Construction Industry in Pakistan. The Conference focused sessions were Disaster Management, Financing in Housing &amp; Building, sector, Technology in Construction Industry, Property &amp; Real Estate Market in Pakistan, Issues in Architectural Input.</p> <p>ICCI Conference was inaugurated by <b>Honorable Mr. Waseem Akhtar</b>, Advisor to Chief Minister on Local Govt. &amp; Spatial Development, Government of Sindh.</p>
<b>Networking Gala Dinner</b>	<p><b>Madam Nasreen Jalil</b>, Vice Mayor of Karachi City graced the Networking &amp; Gala Dinner of the event as <b>Chief Guest</b> hosted by <b>Dr. Khursheed Nizam, President of Ecommerce Gateway</b>, at <b>DHA Golf Club</b> on August 28, 2006. Over 1200 dignitaries attended the evening. The presence of numerous Provincial Ministers, high-level Armed Forces &amp; Government Officials, Consulate Generals, Foreign Delegates, heads of Multinationals &amp; National Companies and leading industrialists made the evening even more memorable.</p>

<p style="text-align: center;"><b>Dignitaries attended the event / Gala Dinner</b></p>	<p>§ <b>Honorable Mr. Waseem Akhtar</b>, Advisor to Chief Minister on Local Govt. &amp; Spatial Dev., Government of Sindh</p> <p>§ <b>Honorable Mr. Ishaq Khan Khakwani</b>, Minister of State, Information Technology and Telecommunications Division</p> <p>§ <b>Honorable Mr. Abdur Rauf Siddiqui</b>, Minister for Home &amp; Coordination, Government of Sindh</p> <p>§ <b>Honorable Mrs. Nasreen Jalil</b>, Naib City Nazim, City District Government Karachi</p> <p>§ <b>Mr. Muhammad Wasay Jalil</b>, Town Nazim, Union Council Gulshan Town</p> <p>§ <b>Mr. Falaq Khursheed</b>, Deputy Inspector General, Traffic Police</p> <p>§ <b>Syed Kazim Ali Esq.</b>, Chief Fire Officer, Central Fire Brigade</p> <p>§ <b>Brig. Iftikhar Haider Rizvi</b>, Managing Director, Karachi Water &amp; Sewerage Board</p> <p>§ <b>Major General Javed Zia</b>, Director General, Pakistan Rangers</p> <p>§ <b>Rear Admiral Azhar Hussain HI (M)</b>, Managing Director, Karachi Shipyard &amp; Engineering Works Ltd.</p> <p>§ <b>Mr. Wasim Ahmed Ursani</b>, Additional Secretary (Housing), Government of Sindh</p> <p>§ <b>Mr. Salim Iqbal Qureshi</b>, Director General, National Housing Authority</p> <p>§ <b>Mr. Akbar Sharifzada</b>, Deputy Secretary, Ministry of Finance</p> <p>§ <b>Ch. Zahoor Sardar Esq.</b>, Director, Ministry of Local Government &amp; Rural Development</p> <p>§ <b>Mr. Atif Hassan</b>, Owner, Crown Engineering Co.</p> <p>§ <b>Mr. M. Ahmad Munir</b>, Secretary, Gwadar Builders &amp; Developers Association</p> <p>§ <b>Mr. M. Tariq</b>, Managing Director, Nelson Paint Industries</p> <p>§ <b>Mr. Jawed Naseem Siddiqui</b>, Regional G.M, Pak Elektron Ltd. (PEL)</p> <p>§ <b>Mr. Irshad Hamzah</b>, Director, Reliable Security Systems (Pvt) Ltd</p> <p>§ <b>Mr. Munir Ahmed Dogari</b>, Chief Executive, Special Industrial Zone Association Of Pakistan</p> <p>§ <b>Mr. Ali Ahmed</b>, Chairman, The Pakistan Steel Re-Rolling Mills Association</p> <p>§ <b>Mr. Raja Mazher</b>, President, United Defence &amp; Clifton Estate Agents Association (UDCEAA)</p> <p>§ <b>Mr. Z.A. Nizami</b>, President, Sir Syed University</p> <p>§ <b>Captain M. Azhar</b>, Commander Dockyard &amp; Naval</p> <p>§ <b>Mr. Sharfuddin Memon</b>, Chief CPLC-CRC, Citizens-Police Liaison Committee</p> <p>§ <b>Mr. Muhammad Sabir Khan</b>, Country Buss Manager, Malik Traders</p> <p>§ <b>Mr. Zakaria A.Bawany</b>, Chief Executive, Pioneer Cables Ltd.</p> <p>§ <b>Syed Akbar Ali Shah Esq.</b>, Director Finance, Malir Development Authority</p> <p>§ <b>Syed Sibte Ahmed Jafri Esq.</b>, President, Jaffri &amp; Associates</p> <p>§ <b>Mr. Usama Qadiri</b>, Town Nazim Liaquatabad</p> <p>§ <b>Mr. Abdul Ghani DADA</b>, Director, MAGNA Steel</p>
<p style="text-align: center;"><b>Industry Leaders</b></p>	<p>§ <b>Mr. Taha Turabi</b>, Editor &amp; Publisher, Corporate Pakistan</p> <p>§ <b>Mr. Iqbal Azam Faridi</b>, Station Director, Radio Pakistan</p> <p>§ <b>Mr. Aftab Ashraf Khan</b>, C.E.O, Aftab Technologies (Pvt) Ltd.</p> <p>§ <b>Mr. Altaf</b>, G.M &amp; <b>Mr. Dereck D. Devlin</b>, Operational G.M from Atlas Copco International</p> <p>§ <b>Mr. Shafiq Ahmed Siddiqi</b>, C.E.O, Buxly Paints Limited</p> <p>§ <b>Mr. M. Imran Sheikh</b>, Managing Director, Creative Circle (Pvt) Ltd.</p> <p>§ <b>Mr. Mazher Faizullah</b>, C.E.O, Ezzi Engineering</p> <p>§ <b>S. Javed Nasir Esq.</b>, Director, Fabricon (Pvt) Ltd.</p> <p>§ <b>Mr. Kashif Arif</b>, Director, Homland Enterprises</p> <p>§ <b>Mr. Zaffar A. Zuberi</b>, Chairman, Institution Of Engineers Pakistan</p> <p>§ <b>Mr. Adil Akhtar</b>, Partner, Ittehad Builders</p> <p>§ <b>Mr. M. Naeem Farooqi</b>, Director, Karachi Paint House (Pvt) Ltd</p> <p>§ <b>Mr. Zeeshan M. Karimi</b>, M.D., KZK Industrial &amp; Commercial Co.</p>

<p style="text-align: center;"><b>Industry Leaders</b></p>	<p>§ <b>Mr. Mohammed Ayanuddin</b>, Chief Executive, Matrixx Company</p> <p>§ <b>Mr. Mohiuddin Qureshi</b>, C.E.O, Modern Engineering Corporation</p> <p>§ <b>Syed Ayaz Hussain Esq., C.E.O</b>, Real Estate Mart</p> <p>§ <b>Mr. M.N. Vohra, Chairman</b>, The Product Group Of Companies</p> <p>§ <b>Mr. Arif Jamal Faiyazee</b>, Exec. Manager Admin, Western Computers (Pvt) Ltd.</p> <p>§ <b>Mr. Muhammad Shoaib</b>, Director, Zaka Sons</p> <p>§ <b>Mr. Zubair Kapadia</b>, Director, Zeeshan Developers (Pvt) Ltd.</p> <p>§ <b>Mr. Irfan Younas Bhatti</b>, C.E.O, Mechano</p> <p>§ <b>Mr. Qamar-ul-Ain Khan</b>, General Manager, Friends Syndicate</p> <p>§ <b>Mr. Muhammad Mohiuddin</b>, Chairman &amp; <b>Mr. Muhammad Yousuf</b>, Managing Director from Al-Hira Builde</p> <p>§ <b>Mr. Iftikhar Mir</b>, Cantonment Executive Officer, Clifton Cantonment</p> <p>§ <b>Sheikh Mohammad Akbar</b>, Director, Master Tiles &amp; Ceramic</p> <p>§ <b>Mr. Mohammad Zubair Alamgir</b>, Chairman, Alamgir Group</p> <p>§ <b>Malik Nadeem</b>, Director, Saudagar</p> <p>§ <b>Syed Farukh Mazhar Esq</b>, Managing Director, SGS Pakistan (Pvt) Ltd</p> <p>§ <b>Dr. Shujauddin Shaikh</b>, Director External Affairs &amp; Medical Services, Merck Sharp &amp; Dohme Of Pakistan Ltd</p> <p>§ <b>Mr. Maqbool H.H. Rahimtoola</b>, Chairman, Dadex Eternit Limited</p>																
<p style="text-align: center;"><b>Diplomats</b></p>	<p>§ <b>Ms. Verena Graefin von Roedern</b>, Consulate General of the Federal Republic of Germany</p> <p>§ <b>H.E. Sukchul Chang</b>, Consulate General of the Republic of Korea</p> <p>§ <b>Dr. Hasan A. Attar</b>, Royal Consulate General of Saudi Arabia</p> <p>§ <b>H.E. Mr. Hayati Soysal</b>, Consulate General of the Republic of Turkey</p> <p>§ <b>H.E. Abdul Muqtader Frozanfar</b>, Consulate General of the Islamic Republic of Afghanistan</p> <p>§ <b>Mr. Naveed A. Khan</b>, Honorary Consulate of Iceland</p>																
<p style="text-align: center;"><b>National Participation</b></p>	<p>§ Turkey</p>																
<p style="text-align: center;"><b>Media Coverage</b></p>	<p>More than 60 print and electronic media representatives from Pakistan and abroad covered the Event. Some of the satellite channels that covered the Event are as follows:</p> <table border="0" style="width: 100%;"> <tr> <td>§ PTV</td> <td>§ Roshni TV</td> <td>§ TV One</td> </tr> <tr> <td>§ GEO</td> <td>§ Business Plus</td> <td>§ Dhoom TV</td> </tr> <tr> <td>§ ARY Digital</td> <td>§ Labbaik TV</td> <td>§ AAJ TV</td> </tr> <tr> <td>§ INDUS Network</td> <td>§ ATV</td> <td>§ CNBC</td> </tr> <tr> <td>§ HUM TV</td> <td>§ Vibe TV</td> <td>§ Sunbiz</td> </tr> </table> <p><b>And all the renowned Urdu &amp; English newspapers/dailies.</b></p>		§ PTV	§ Roshni TV	§ TV One	§ GEO	§ Business Plus	§ Dhoom TV	§ ARY Digital	§ Labbaik TV	§ AAJ TV	§ INDUS Network	§ ATV	§ CNBC	§ HUM TV	§ Vibe TV	§ Sunbiz
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<p style="text-align: center;"><b>Supporting Bodies</b></p>	<p>§ Ministry of Housing &amp; Works</p> <p>§ Ministry of Communications</p> <p>§ Government of Sindh</p> <p>§ Ministry of Industries, Sindh</p>	<p>§ City District Govt. Karachi</p> <p>§ Karachi Building Control Authority</p> <p>§ Board of Investment Govt. of Pakistan</p> <p>§ Gwadar Development Authority</p>															
<p style="text-align: center;"><b>Exhibitor Directory</b></p>	<p>Download the Show Catalogue from <a href="http://www.builtasia.net">www.builtasia.net</a></p>																

<p><b>Market Response</b></p>	<p>The companies related with Building, Construction, Property &amp; Real Estate Industry took the opportunity of exhibiting in 2<sup>nd</sup> Build Asia 2006 Exhibition &amp; Conference as a mega campaign for the promotion of their products and services. The Event was very well responded. The number of participating companies has grown enormously year-by-year, as is evident from the Event been organized in all the <b>4Halls of the Karachi Expo Centre</b> this year.</p>
<p><b>Future Prediction &amp; Details of Next Event</b></p>	<p style="text-align: center;"><b>Build Asia 2007 Exhibition &amp; Conference 28-30 August 2007 Karachi Expo Centre, Pakistan</b></p> <p><b>Event Details:</b></p> <p>§ Build Asia 2007 will be organized with its complete magnificence from 28-30 August 2007.</p> <p>§ The scope of the Exhibition has been expanding &amp; is anticipated to occupy additional display area in marquees over &amp; above the 6 permanent display halls.</p> <p>§ Companies from the Building, Construction, Property &amp; Real Estate Industry will participate and display their products and services to promote their business interconnected companies may also avail the opportunity to advertise in this largest event of the Building &amp; Construction industry of Pakistan</p> <p>§ 50,000 trade / corporate visitors are expected.</p>
<p><b>Tariff of Stalls</b></p>	<p><b>Rate of Shell Scheme Stalls</b></p> <p>§ Minimum 9 sqm (3mx3m) space US\$ 300 per sqm. Includes: One Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz), 5 amp.</p> <p><b>Rate of Bare Space Stalls</b></p> <p>§ Minimum 18 sqm (6mx3m) space US\$ 250 per sqm. Includes: Space plus 1 power socket, single phase 220 volts(50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><b>Rate of Outdoor Exhibit Space (Air-Conditioned)</b></p> <p>§ Minimum 18 sqm (approx. 9mx4.5m) space US\$ 160 per sqm. Includes: Space plus 1 power socket, single phase 220 volts(50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors</p>



EC Gateway

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