



3rd Build Asia 2007

Int'l Exhibitions & Conferences

28-29-30 August 2007
Karachi Expo Centre, Pakistan

Incorporating:



POST EVENT REPORT

<p>Introduction & History</p>	<p>Building and Construction Sector is among the identified sectors by the Government of Pakistan as the driver of economical growth. There are strong backward and forward linkages associated with construction and housing sector and hence a spurt in activity in this sector unleashes a chain reaction in other industries. It is also said that no less than 40 industries are linked to construction and housing sector.</p> <p>The 3rd Int'l Build Asia 2007 incorporating Property Asia & Furniture Asia Exhibitions, Int'l Conferences on Construction; Marble & Furniture Industries was one of the most promising and enduring exhibition held from 28 – 30 August 2007 at Karachi Expo Centre.</p> <p>Build Asia offered the International and Pakistani business community a strategic launch-pad to access the vibrant Pakistani, Afghanistani, Chinese, Middle East and Central Asian Republic Markets. The Event focused on the immense potential of the Building and Construction Industry in Pakistan and displayed latest Technological Advancements of Equipments, Materials, Services and Techniques in the related fields, provided opportunities to Overseas Exhibitors to interact with local entrepreneurs for joint ventures, transfer of technologies and appointing Agents / Distributors / Partners.</p>		
<p>Inauguration</p>	<p>3rd Build Asia Int'l Exhibition & Conference was inaugurated by Syed Mustafa Kamal, Lord Mayor Karachi along with Mrs. Nasreen Jalil, Vice Mayor Karachi, while Mr. Mohammed Al-Falasi, MD Emaar Pakistan, Consul Generals of Turkey & Italy in Karachi, Dr Khursheed Nizam, President Ecommerce Gateway, Federal Secretary of Housing and Works, Diplomats of the Participating Countries, Foreign Speakers & Delegates were also present.</p>		
<p>Countries Participated</p>	<p>Italy, Turkey, Malaysia, UAE, India, Iran, Saudi Arabia and many more.</p>		
<p>Exhibit Profile</p>	<ul style="list-style-type: none"> § Access / Raised Floor Systems § Accountants & Auditors § Adjudicators / Evaluators § Air Compressors § Air Condt. Plants & Eqpt. § Architects & Town Plann. § Architectural Finishes & Facades § Asphalt Plant & Eqpt. § Banks & D.F.'s § Bathroom Fittings & Fixtures § Bitumen & Bituminous Products § Builders & Developers § Burglar Alarm Sys. § CAD, CAM & other Softwares § Carpet, False Ceiling & Wall Coverings § Cement Mfg. § Ceramic, Porcelain, Clay & PVC Tiles § Civil, E & M, HVACR § Construction Chemicals / Concrete Tech. § Const. Eqpt., Tools & Hardware § Const. Mgmt. Consultants § Consulting Engineers, Contractors, Civil, 	<ul style="list-style-type: none"> § Drilling & Mining Eqpt. § Earthmoving Machinery & Eqpt. § Electrical Cables & Wires § Emergency Standby Generators § Environmental Consultants § EPC Contractors § Escalators, Elevators & Lifts § Fire Fighting & Fire Alarm Sys. § Formworks & Scaffolding Sys. § Geo-tech / Foundation Engineering § Glazing / Glass Partitions & Curtain walls § GRC, GRP & Fiber Glass Prdt. § Gypsum & Asbestos Prdt. § Hi-Rise Const. § Hi-Tech Building Materials § Home & Office Furn. & Furnishings § Housing Loan Financers § Insurance Companies § Intercom / Telecom Sys. § Interior Designers & Decorators 	<ul style="list-style-type: none"> § Marble & Granite Tiles & Slabs § Mobile / Tower Cranes & Fork Lifts § Mobile Comm. § Paints & Varnishes § Parks, Resorts & Landscaping Works § Pipes & Fittings § Port, Harbor & Tunnel Const. § Pre-cast Building Prdts. § Pre-Engineered Steel Buildings § Prefab Housing Sys. § Premix Concrete Plant & Eqpt. § Pre-stressing Eqpt., Strands & Accessories § Project Mgmt. Consultants § Real Estate Agents / Property Dealers § Safety Eqpt. & Tools § Sealants & Adhesives § Solar Energy Sys. § Solid Waste Mgmt. § Space frames § Survey, Mapping & Instrumentation § Swimming Pool Eqpt. § Technical publications § Un-interrupted Power Supply - UPS

	E & M, HVACR § Design Build Contractors § Domestic Appliances, AC's & Room Coolers § Doors & Windows	§ Kitchen Cabinets & Eqpt. § Lightings & Ceiling Fans § Low-cost Housing Sys. § M.S. Bar & Section Mfg.	§ Water Pumps & Hoses § Water Purification & Filters § Waterproofing & Insulation
Exhibitors/Participant Companies	There were 150 exhibitors from all around the globe, who participated and displayed their products and services.		
Total Number of Stalls	The total number of stalls was 450 for the purpose of gathering the immense potential of the Building, Construction, and Property & Real Estate Industry in Pakistan.		
Total Exhibit Area (sqm)	3rd Build Asia 2007 was organized in 4 halls of Karachi Expo Centre comprising an area of 9000 sqm .		
Total Visitors (Local as well as foreign visitors + delegates)	A large number of Trade/Corporate Visitors turned out to visit 3rd Build Asia 2007 ; the entry was allowed by invitation through corporate visitor pass. The total number of visitors who attended the 3 rd Build Asia 2007 Exhibition and Conferences were almost 43,607 Trade / Corporate Visitors & 257 were Foreign Delegates from 27 Countries .		
International Conference on Construction Industry – ICCI 2007	<p>International Conference on Construction Industry - ICCI 2007 held on August 28, 2007 and was inaugurated by Mr. Abdur Rauf Chaudhry, Secretary, Federal Ministry for Housing & Works</p> <p>ICCI 2007 Conference focused on the “Quality Construction in Pakistan – The Next Step” where engineers, contractors, builders, consultants, central & local government officials, bankers, policy makers, investors, stake holders and other practitioners & professionals in the Build & Housing sector highlighted the key issues, exchange their views, assess and discussed the potential strategies for the sustainable growth of Construction Industry in Pakistan. The Conference focused sessions were Disaster Management, Financing in Housing & Building, sector, Technology in Construction Industry, Property & Real Estate Market in Pakistan, Issues in Architectural Input.</p>		
International Conference on Pakistan Furniture Industry - ICFI 2007	<p>International Conference on Pakistan Furniture Industry - ICFI 2007 held on August 29, 2007 and was inaugurated by Hon’ble Mr. Shahid Rasheed, CEO, SMEDA (Small & Medium Enterprise Development Authority).</p> <p>ICFI 2007 Conference with a theme of “Challenges & Opportunities” provided an opportunity for the industry leaders to highlight the key issues, discuss the potential strategies and identify the emerging trends in order to compete with the current global challenges in construction industry. The ICFI 2007 Conference incorporated development of furniture sector through technology upgrading & promotion of furniture exports.</p>		
International Conference on Marble Industry- ICMI 2007	<p>International Conference on Marble Industry-ICMI 2007 held on August 29, 2007, Mir Abdul Ghafoor Lehri, Minister Industries & Commerce, Province of Balochistan inaugurated the Conference.</p> <p>ICMI 2007 focused on “Development & Promotion of Stones of Balochistan” and provided a networking platform where engineers, contractors, builders, consultants, government officials, bankers, policy makers, stakeholders, other practitioners & professionals of Construction Industry exchanged information, views and ideas.</p>		
Networking Gala Dinner	<p>Mr. Mohammed Al-Falasi, MD, Emaar Pakistan graced the Networking Gala Dinner of the event as “Guest of Honor” hosted at DA Country & Golf Club Karachi on August 29, 2007.</p> <p>The valuable attendees include diplomats, Consul Generals of Kingdom of Saudi Arabia and Afghanistan, Dr. Hassan A. Attar & Abdul Muqtadir Frozanfar, domestic & foreign participants, a number of CEO’s of multinational organizations & Banks, people from showbiz, etc. Haji Rafiq Pardesi of Al-Ghurari Giga was also present at the occasion.</p>		
National Participation	§ Turkey Pavilion § Italy Pavilion		

<p style="text-align: center;">Diplomats visited</p>	<ul style="list-style-type: none"> § H.E. Erdem Mutaf, Consulate General of the Republic of Turkey, Karachi § H.E. Ireneusz Makles, Consulate General of the Republic of Poland, Karachi § Stefan Schmid, Resident Representative, GTZ Office § Mohamed Ahmed Mohamed, High Commission of the Republic of Kenya § Dr. Marco Pintus, Trade Commissioner, Italian Trade Commission § Jae Suk Seo, Director, Korea Trade Center (Kotra) § Mohammed Al Falasi, Managing Director, EMAAR Pakistan Group § Dr. Shahed Anwar Khan, Associate Professor, Department of Urban & Regional Planning, Curtin University of Technology, Australia § Mustakim, The Consulate General of the Republic of Indonesia § Tijen, Director, IDA Expo § Mir Abdul Ghafoor Lehri, Minister Industries & Commerce, Government of Balochistan § Hasan Bader Al-Oqab, Consulate General of the State of Kuwait § Hasan A. Attar, The Royal Consulate General of Saudi Arabia § H.E. Rashid A. Rahman Al-Naimi, The Consulate General of the State of Qatar § Abdullah Al-Azhari, Country Manager, Saudi Arabian Airlines § Arch. Raimondo Lovati, Director, Confindustria Marmomacchine, Italy § Ibrahim TORUNOGLU, Foreign Trade Manager, Istanbul Carsi Import & Export Ltd. Sti. § Dr. Andrea Borzone, Area Manager, GASPARI MENOTTI S.p.A, Italy § Francesco Marchetti, Area Sales Manager, Breton S.p.A., Italy § Tavakolian, Export Department Head, Paasargad Oil Co. Tehran - IRAN § Giovanni Fincato, Export Sales Manager, Italdiamant Stone and Ceramic Processing Tools S.p.A. Italy § Franco Rebughini, Sales Director, Fmeccanica, Italy 															
<p style="text-align: center;">Industry Leaders visited</p>	<ul style="list-style-type: none"> § G.R. Arshad, Managing Director, Rauf Textile & Printing Mills (Pvt) Ltd. § Group Capt (R) Ashfaq Ahmed Shaikh, Director (Marketing) SI (M), Dream World § A. Abdullah Zaki, Senior Vice President, Karachi Chamber of Commerce & Industry § Mubashir Humayun, Managing Director, Vibe Television § Ayub Sabir Izhar, Chairman, Izhar Group of Companies § Sanaullah Khan, Chairman, All Pakistan Marble Mining Processing Industry & Exp. Asso. § Farhat Adil, COO, PRIMACO § Akber Sheikh, Managing Director, Guarantee Engineers § Abid Farooq, Chief Executive, M. Furniture § Syed Shahid Aleem, C.E.O. Naveen Associates & Gulshan-e-Nooriabad § Zubair Gilani, Director, Maxco (Pvt) Ltd. § A.K. Agarwal, Vice President, All India Granites & Stone Association § Muhammad Usman Javed, Director, Al-Shafi Group of Companies § Yaqoob Karim, President, Lasbela Chamber of Commerce & Industry § Shafiq Ahmed Qasmi, Secretary Board of Directors, Lasbela Industrial Estates Development Authority (LIEDA) § Syed Suleman Jaffer Hatmi, GM Admin & HSCE, Maqbool Constructions (Pvt) Ltd. § Dereck Devlin, Country Manager, Atlas Copco Air Power § Koen Verleyen, Product Manager, Atlas Copco Air Power § Mohammed Salman, Export Manager, Arabian Plastic Mfg. Co. Ltd. § Muhammad Najeeb, Member, Cantonment Board Clifton Karachi 															
<p style="text-align: center;">Media Coverage</p>	<p>More than 60 print and electronic media representatives from Pakistan and abroad covered the Event. Some of the satellite channels that covered the Event are as follows:</p> <table border="0" style="width: 100%;"> <tr> <td>§ PTV</td> <td>§ Din News</td> <td>§ TV One</td> </tr> <tr> <td>§ GEO</td> <td>§ Business Plus</td> <td>§ Dhoom TV</td> </tr> <tr> <td>§ ARY Digital</td> <td>§ Dawn News</td> <td>§ AAJ TV</td> </tr> <tr> <td>§ INDUS Network</td> <td>§ A TV</td> <td>§ CNBC</td> </tr> <tr> <td>§ Rung TV</td> <td>§ Vibe TV</td> <td>§ Sunbiz</td> </tr> </table> <p>And all the renowned Urdu & English newspapers/dailies.</p>	§ PTV	§ Din News	§ TV One	§ GEO	§ Business Plus	§ Dhoom TV	§ ARY Digital	§ Dawn News	§ AAJ TV	§ INDUS Network	§ A TV	§ CNBC	§ Rung TV	§ Vibe TV	§ Sunbiz
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<p style="text-align: center;">Supporting Bodies</p>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"> <ul style="list-style-type: none"> § Ministry of Housing & Works § Ministry of Communications § Government of Sindh </td> <td style="width: 50%;"> <ul style="list-style-type: none"> § City District Govt. Karachi § Board of Investment Govt. of Pakistan § Gwadar Development Authority § Ministry of Industries, Sindh </td> </tr> </table>	<ul style="list-style-type: none"> § Ministry of Housing & Works § Ministry of Communications § Government of Sindh 	<ul style="list-style-type: none"> § City District Govt. Karachi § Board of Investment Govt. of Pakistan § Gwadar Development Authority § Ministry of Industries, Sindh 													
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<p style="text-align: center;">Exhibitor Directory</p>	<p>Download the Show Catalogue from www.buildasia.net</p>															

<p>Market Response</p>	<p>The companies related with Building, Construction, Property & Real Estate Industry took the opportunity of exhibiting in 3rd Build Asia 2007 Exhibition & Conference as a mega campaign for the promotion of their products and services. The Event was very well responded. The number of participating companies has grown enormously year-by-year, as is evident from the Event been organized in all the 4 Halls of the Karachi Expo Centre this year.</p>
<p>Future Prediction & Details of Next Event</p>	<p style="text-align: center;">4th Build Asia 2008 Exhibition & Conference 2-4 August 2008 Karachi Expo Centre, Pakistan</p> <p>Event Details:</p> <ul style="list-style-type: none"> § 4th Build Asia 2008 will be organized with its complete magnificence from 19-21 July 2008. § The scope of the Exhibition has been expanding & is anticipated to occupy additional display area in marquees over & above the 4 permanent display halls. § Companies from the Building, Construction, Property & Real Estate Industry will participate and display their products and services to promote their business interconnected companies may also avail the opportunity to advertise in this largest event of the Building & Construction industry of Pakistan § More than 50,000 trade / corporate visitors are expected.
<p>Tariff of Stalls</p>	<p>Rate of Shell Scheme Stalls</p> <ul style="list-style-type: none"> § Minimum 9 sqm (3mx3m) space US\$ 300 per sqm. Includes: One Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz), 5 amp. <p>Rate of Bare Space Stalls</p> <ul style="list-style-type: none"> § Minimum 18 sqm (6mx3m) space US\$ 250 per sqm. Includes: Space plus 1 power socket, single phase 220 volts(50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors. <p>Rate of Outdoor Exhibit Space (Air-Conditioned)</p> <ul style="list-style-type: none"> § Minimum 18 sqm (approx. 9mx4.5m) space US\$ 160 per sqm. Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.

Main Sponsors



ICCI 07 Sponsors



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