

INDUSTRIAL REVIVAL STRATEGY FOR SME'S

Presented By

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BASIC FACTS (Wood Working Industry)

- 1.6 Million persons employed (Approx.)
(1% of the Total Population)
- Family size on average: **7-8**
- Total Population involved = **12.8 Million**

PROBLEMS OF SME'S

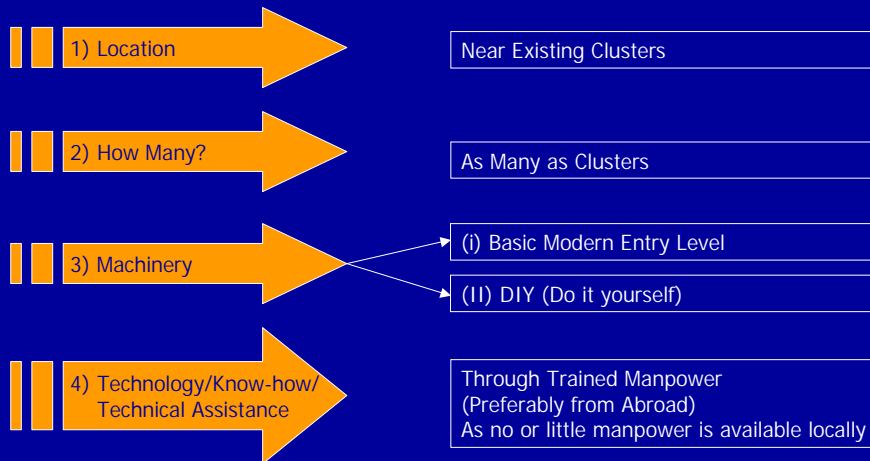
- 1) LACK OF TRAINED MANPOWER
- 2) OUT-DATED/OBSOLETE :
 - A) MACHINERY
 - B) TECHNOLOGY
 - C) KNOW-HOW
- 3) FINANCES
- 4) TAXATION
- 5) LABOUR LAWS
- 6) COMPUTER / IT
- 7) ATTITUDE: TO CHANGE
- 8) BUSINESS ETHICS: QUALITY, HONESTY etc

STRATEGY

- 1) APPROCH: **PROACTIVE**
(TO REACH OUT AND EXTEND A HELPING HAND TO THE INDUSTRY AND GAIN THEIR CONFIDENCE)
- 2) EXTENSION CENTRE: **IMMEDIATE/SHORT TERM**
- 3) CENTRE OF EXCELLENCE: **(MEDIUM TERM 3-5 YEARS)**

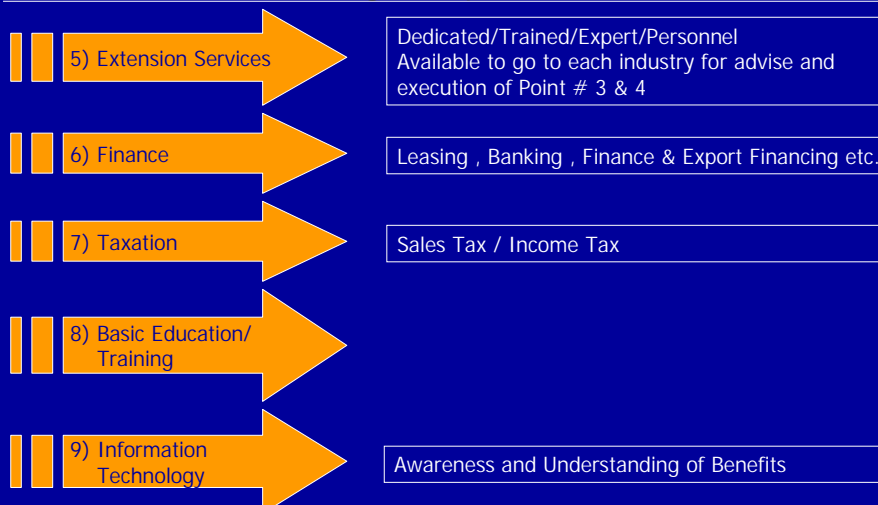
SHORT TERM STRATEGY

Creation of Extension Centre For Existing Manpower/Owners



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MEDIUM AND LONG TERM

- ESTABLISHMENT OF TRAINING INSTITUTE

**WOOD WORKING INSTITUTE OF SCIENCE AND
TECHNOLOGY**

- TIME PERIOD REQUIRED 3-5 YEARS
- EFFECTIVE MANAGEMENT BY INDUSTRY

MANPOWER (MOST CRITICAL)

- SALARY TWICE OR GREATER THAN MARKET
- HOUSING FREE
- TRANSPORT FREE
- HEALTH FREE
- PROVIDENT FUND/GRADUITY
- RETIREMENT BENEFITS

IF WE DON'T DO THIS WAY I.E. TAKE CARE OF INDUSTRY NOW, THERE MIGHT NOT BE ANY INDUSTRY BY THE TIME TRAINED MANPOWER GRADUATES FROM SCHOOLS OF EXCELLENCE

HOW DO WE GO ABOUT IT ?

- PIDC'S mandate: To Establish Industries and hand them over to the Private Sector

HOW DO WE GO ABOUT IT ?

- New Cooperation:
May be Named **SMEDCORP**
**SMALL /MEDIUM ENTERPRISES DEVELOPMENT
CORPORTATION**
- **MANDATE:**
To provide small and medium enterprises by removing all bottlenecks like technology, machinery, manpower, know-how, finances, training, and IT etc **by reaching out and extending helping hand to the industry (PROACTIVE)**

BOARD OF GOVERNORS

- | | |
|-------------------------------------|----------------------|
| • President of Pakistan | Chairman |
| • Prime Minister | Member |
| • Fed. Minister of Industries | Member |
| • Fed. Minister of Finance | Member |
| • Provincial Minister of Industries | Member |
| • Chairman of SMEDCORP | Member/
(Sectary) |

BOARD OF DIRECTORS

- | | | |
|----------------------------------|--|---|
| • Chairman | Fed. Minister for Industries | |
| • Dy. Chairman & CEO
SMEDCORP | Rank of Federal Minister of
State Like (TRADA/EPB). | |
| • Member | Private Sector | ? |
| • Member | Academia | 1 |
| • Member | Multinational | 1 |
| • Member | Banking Sector | 1 |

STRUCTURE OF SMEDCORP



Any Question ?



THANK YOU