

Version 1 updated on Aug 28, 2007

Chief Guest: Honorable Mr. Shahab Khuwaja, Federal Secretary, Ministry of Industries Production & Speacial Inititaives		
14:00	Guests to be seated	
14:10	Arrival of the Chief Guest	
14:15	Recitation from Holy Quran	
14:20	Introduction by Mr. Misbah ul Haq , Operational Executive, APFEA	
14:30	Presentation of Furniture Study Report	Ms. Quratulain Ibrahim, COO, Aftab Associates Ltd.
14:50	Development of Furniture Sector through Technology Upgrading	Mr. Farooq Malik, CEO, Interwood (Pvt.) Ltd.
15:15	Imporatanace of Understanding Export – Market Knowledge	Mr. Asif Khan, CEO, HRH Heritage
15:35	Role of TDAP in Promotion of Furniture Exports	Mr. Asad Zahoor, Executive Director, TDAP
15:45	Overview of Pakistan Furniture Industry	Mr. Turhan Baig Mohammed, Chairman, APFEA
16:00	SMEDA’s initiatives in Furniture Sector	Mr. Shahid Rasheed, CEO, SMEDA
16:15	Address by Chief Guest	
16:30	Open Discussion/ Q & A Session	
NETWORKING Hi - Tea		

ICFI Conferences Secretariat

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Organized by:

